



TEAM WILL BREAKAWAY NEWSLETTER

June 2011

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Welcome to Team Will's Breakaway, an electronic newsletter to update you on Team Will's activities and programs. Team Will is a community of volunteers who share the joy of cycling.

Our goal is to raise awareness for children with cancer and their families, to advocate for their needs, and to support research so every child can survive and lead a long and healthy life.

Cyclists of all skill levels and ages across the country have joined Team Will and are promoting a community that imparts a coherent, credible voice to educating society about childhood cancer through various cycling activities and partnering with organizations to provide resources to families affected by childhood cancer.

International Film Trailer Festival



Team Will needs your help! The "Go the Distance" film trailer has been entered in the International Film Trailer festival. Please visit the link and vote for the trailer. If it wins the "Fan Appreciation Award (\$1000)," Timeline Media Productions will donate a portion of the prize money to Team Will. Currently the trailer has slipped to 2nd place and voting ends at the end of June....every vote counts!

<https://www.internationalmovietrailerfestival.com/index.php?p=trailers>

Team Will Art Exhibit Recap



The TW Art Exhibition and Auction was a successful awareness strategy. Several hundred visitors attended the exhibit during the 3 weeks it was open. Several artists expressed interest in helping TW by providing paintings that can be presented as gifts to the hospitals or other venues along the 2012 GTD trip. More information forthcoming.

Additionally, Brian Williams, TW Board Member, attended an art exhibition at Mesa Verde. Art produced by high school students, judged by the Kingsley Art Club, was selected to be included in the TW Art Exhibit.

TW Ride Across the Country 2012

The Go The Distance 2012 (GTD2012) route planning is 80% complete. The event will cover over 3400 miles between San Francisco, CA, and Boston, MA, from Sunday, June 24th through Tuesday, July 3rd. Major cities on the route will include Sacramento, Reno, Salt Lake City, Denver, Kansas City, St. Louis, Indianapolis, Dayton, Pittsburgh, and Hartford.

The Team is beginning to look for riders and drivers that are interested in participating in 2012. Let us know if you are interested!

Team Will Receives \$10,000 Grant from Intel Corporation

A multitude of inspirational and dedicated Intel employees contributed their time and energy to Team Will in 2010, garnering a grant from Intel Corporation in the amount of \$10,000. Intel encourages employees to engage in outreach and volunteerism and supports employees' giving their time and talent to qualified non-profits. Not only did Team Will, along with families & hospitals across the country benefit from their time, but also received a generous check through the Intel Involved Matching Grant Program.

Throughout 2010, 15 Intel volunteers contributed 1000+ volunteer hours to support TW's cause of ending childhood cancer. Efforts were largely focused on the bi-annual "Breakaway" event in which the team rides across the country to promote awareness of pediatric cancer. In addition to a multitude of planning meetings, volunteers developed/disseminated press briefings, set up WiFi infrastructure for team vans, supported web updates during the event (so viewers could actively track the teams going cross-country), participated as drivers, and most importantly were advocates as the teams crossed the country visiting hospitals and participating in rallies along the way. We also have one Intel employee - 3 time event participant, John Depew, on the Board of Directors as well.

Team Will is very grateful for their efforts and Intel's volunteer matching grant program and look forward to continued engagement with these volunteers throughout 2011.

Note: In addition to Team Will's Grant, checks were also distributed to the Foundation for Children with Cancer and the Ronald McDonald house of Northern California as a result of these volunteers' effort.



Team Will Heroes

A Team Will Hero is someone who does something extraordinary in an extraordinary circumstance. These Team Will heroes have done just that, something extraordinary; they have inspired everyone they meet with their courage and bravery in the face of extreme challenges as they battle for their lives. For this they are Team Will Heroes and we will never forget them. [Click Here](#) for a complete list of all Team Will's Heroes.

Help Support Team Will

[Click Here](#) to help support Team Will by purchasing through our Affiliate Program. This is a great way for you to purchase items and support Team Will. With every purchase made through the links the affiliates will donate a percentage of the sale to Team Will. Check back often as new affiliates will be posted periodically. Thank you for your support.

Thank you for being a part of Team Will. Please spread the Breakaway by sharing this newsletter with your friends and associations!

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