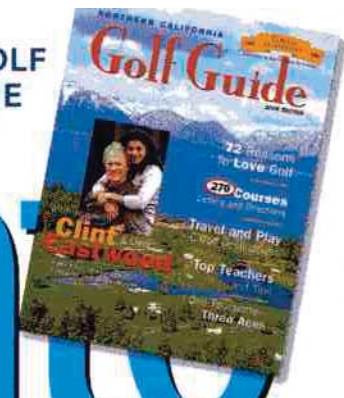


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WHEELING IT FOR WILLIAM

Something as simple as a wheel could elicit wonder in little William Kiefer.

"Anything that would spin, he was just drawn to," says his father, Ken.

How fitting, then, that William, who died Aug. 1, 2004 of rhabdoid tumor of the kidney two days shy of his 17-month birthday, will be honored with a bicycle ride.

William is the muse for Team Will, a band of 20 cyclists participating in Ride to Reach the Day, taking place June 6-25. The cross-country ride will start in San Francisco and make its way through 11 states, ending in Norfolk, Va. The goal is simple: raise awareness of childhood cancer and money for research through CureSearch National Childhood Cancer Foundation. The challenge is formidable: ride some 3,100 miles in 10 days.

During the tough times, Team Will riders just need to think of William for inspiration—a child who learned to

walk while undergoing chemotherapy.

"He was very undeterred," Kiefer recalls, smiling. "He'd push the IV pole up and down the hall."

The cycling team, mostly recruited from his church and workplace, saw

Kiefer, his wife, Tanya, and William's twin sister, Grace, through William's treatment and death. Individual cycling capabilities vary, but team members are unified in their dedication to the cause. "They realize they can use this and impact others . . . help them,"

says Kiefer, who also has an 11-month-old daughter, Hannah.

Kiefer hopes Ride to Reach the Day—which raises funds for CureSearch—will be one of several charitable events in which Team Will participates. To support the team, offer a sponsorship, join a ride or find out more about the team's kickoff festivities, e-mail teamwill_rtrtd@yahoo.com or go to team-will.org.—*Elena M. Macaluso*



Ride to Reach the Day for CureSearch

3,300 Miles

11 States

10 Days

1 Mission...

To raise public awareness and funds to help "Reach the Day" when every child with cancer is guaranteed a cure.

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RIDE TO REACH THE DAY

Cross-Country Cycling Event to Help Cure Childhood Cancer

June 16-25, 2006

San Francisco, CA to Norfolk, VA

For More Information, E-mail teamwill_rtrtd@yahoo.com

Donations can be made at www.team-will.org

or mailed to

Ride to Reach the Day for CureSearch

P.O. Box 221505

Sacramento, CA 95822